

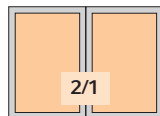


Rates

Format	Back / White			4C		
	UK £	US \$	€	UK £	US \$	€
Double Page Spread (2/1)	£ 2185	\$ 4200	€ 3360	£ 2990	\$ 5750	€ 4600
Full Page (1/1)	£ 1090	\$ 2100	€ 1680	£ 1495	\$ 2875	€ 2300
Inside Front Cover (1/1, 4c)				£ 1870	\$ 3595	€ 2875
Inside Back Cover (1/1, 4c)				£ 1645	\$ 3160	€ 2530
Outside Back Cover (1/1, 4c)				£ 1870	\$ 3595	€ 2875
Half Page (1/2) horizontal	£ 545	\$ 1050	€ 840	£ 750	\$ 1440	€ 1150
Half Page (1/2) vertical	£ 545	\$ 1050	€ 840	£ 750	\$ 1440	€ 1150
Half Page (1/2) Island	£ 545	\$ 1050	€ 840	£ 750	\$ 1440	€ 1150
Third Page (1/3) horizontal	£ 365	\$ 700	€ 560	£ 495	€ 955	€ 765
Third Page (1/3) vertical	£ 365	\$ 700	€ 560	£ 495	€ 955	€ 765
Quarter Page 1/4 Box	£ 275	\$ 525	€ 420	£ 375	€ 720	€ 575
Quarter Page 1/4 vertical	£ 275	\$ 525	€ 420	£ 375	€ 720	€ 575
Quarter Page 1/4 horizontal	£ 275	\$ 525	€ 420	£ 375	€ 720	€ 575

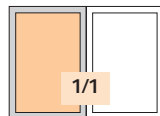
Ad Formats

All formats in mm: width x height. Magazine trim size: 210 x 297 mm



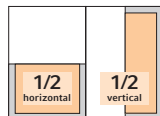
2/1

T: 394 x 244
R: 420 x 297
B: 426 x 303



1/1

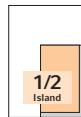
T: 179.5 x 244
R: 210 x 297
B: 216 x 303



1/2 horizontal

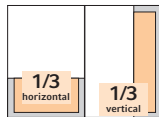
1/2 vertical

T: 179.5 x 122 T: 87 x 244
R: 210 x 148 R: 103 x 297
B: 216 x 151 B: 106 x 303



1/2 Island

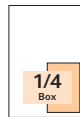
R: ??? x ???



1/3 horizontal

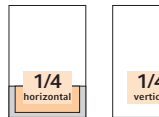
1/3 vertical

T: 179.5 x 77 T: 56.5 x 244
R: 210 x 102 R: 69.5 x 297
B: 216 x 105 B: 72.5 x 303



1/4 Box

T: 87 x 122
B: N/A



1/4 horizontal

1/4 vertical

T: 179.5 x 51 T: 39.5 x 244
R: 210 x 77 R: 52.5 x 297
B: 216 x 80 B: 55.5 x 303

T: Type Area
R: Trim Size
B: Bleed Size

See Ad Format Details for more information.

Linux-Magazine Spain

The Spanish edition of Linux Magazine is the largest and most comprehensive Linux-oriented computer magazine in the Spanish language. It informs Linux Professionals and users on the latest trends, offers practical tips and workshops and reports on Linux-related developments in the Spanish-speaking world.

Deadlines

Issue	Ad Close	Materials Close	Delivery Loose Inserts	On Sale
01/2008 (Nr. 33)	Fri 09 Nov 08	Mon, 12 Nov 07	Thu, 15 Nov 07	Fri, 07 Dec 07
02/2008 (Nr. 34)	Wed, 05 Dec 08	Thu, 06 Dec 07	Tue, 11 Dec 07	Tue, 08 Jan 08
03/2008 (Nr. 35)	Fri, 11 Jan 08	Mon, 14 Jan 08	Thu, 17 Jan 08	Tue, 12 Feb 08
04/2008 (Nr. 36)	Fri 08 Feb 08	Mon, 11 Feb 08	Thu, 14 Feb 08	Tue, 11 Mar 08
05/2008 (Nr. 37)	Fri 07 Mar 08	Mon, 10 Mar 08	Thu, 13 Mar 08	Wed, 09 Apr 08
06/2008 (Nr. 38)	Fri, 11 Apr 08	Mon, 14 Apr 08	Thu, 17 Apr 08	Mon, 12 May 08
07/2008 (Nr. 39)	Thu, 08 May 08	Fri 09 May 08	Thu, 15 May 08	Tue, 10 Jun 08
08/2008 (Nr. 40)	Fri, 06 Jun 08	Mon 09 Jun 08	Thu, 12 Jun 08	Mon, 07 Jul 08
09/2008 (Nr. 41)	Thu, 07 Aug 08	Fri 08 Aug 08	Wed, 13 Aug 08	Mon, 08 Sep 08
10/2008 (Nr. 42)	Fri 05 Sep 08	Mon, 8 Sep 08	Thu, 11 Sep 08	Mon, 06 Oct 08
11/2008 (Nr. 43)	Fri, 10 Oct 08	Mon, 13 Oct 08	Thu, 18 Oct 08	Mon, 10 Nov 08
12/2008 (Nr. 44)	Fri, 14 Nov 08	Mon, 17 Nov 08	Wed, 19 Nov 08	Mon, 15 Dec 08

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General

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Ad Format Details

Type Area: This is the space in which article text and graphics are placed. Use this ad format when your ad should be integrated into the page (the page headers and footers remain intact).

Live Area: All critical elements of your bleed ad should be within this space. Any text or important graphical elements outside this space are at risk of being cut during the trim process. Normally, the level of error in the trim process is very low, but there is no guarantee that elements outside the live area will not be cut.

Trim Size: This is final size of the magazine page, or in the case of smaller ads, the final size of the ad at the end of the production process.

Bleed Size: Ads that have color or graphical backgrounds that should go to the edge of the page (bleed ads) should have additional bleed background to this size. This ensures that the background covers the entire page even if the magazine is not trimmed perfectly.

